

PRIVACY POLICY

Last Updated: 9/3/2024

The Prop Professor, LLC (“The Prop Professor”) respects your privacy and is committed to protecting it through our compliance with this policy (“Privacy Policy”). This Privacy Policy describes the types of information we may collect from you or that you may provide when you visit www.propprofessor.com (our “Site”) and our practices for collecting, using, maintaining, protecting, and disclosing that information. Your use of the Site is also subject to our Terms of Service (<https://www.propprofessor.com/tos.pdf>).

This Privacy Policy applies to information we collect:

- On this Site, whether accessed via a desktop computer or mobile device.
- In email, text, and other electronic messages between you and this Site.

This Privacy Policy does not apply to any information collected by any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Site.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use the Site. By accessing or using this Site, you agree to this Privacy Policy. This Privacy Policy may change from time to time. Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check the Site periodically for updates.

Children Under the Age of 18

Our Site is not intended for children under 18 years of age. No one under age 18 may provide any Personal Information (defined below) to or on the Site. We do not knowingly collect Personal Information from children under 18. If we learn we have collected or received Personal Information from a child under 18, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at admin@propprofessor.com

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Site, including information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, and social media username or handle (“Personal Information”).
- Subscription details, such as the type of subscription you register for on the Site.
- That is about you but individually does not identify you.
- About your internet connection, the equipment you use to access our Site, and usage details.

We collect this information:

- Directly from you when you provide it to us, such as by registering or subscribing for our products or services, by filling out forms on the Site (such as registering to be a user or an affiliate of the Site), and by setting your display preferences on the Site.
- Automatically as you navigate the Site. Information collected automatically may include usage details, IP addresses, and information collected through various tracking technologies.
- From service providers (such as e-commerce providers) or third parties such as our business partners. We use various service providers for payment processing, website hosting, and for account login management. However, when you provide financial information such as a full credit card number or debit card number to sign up for a subscription on our Site, it is provided to our secure e-commerce provider, Stripe, and we do not receive and cannot access that information. We receive only redacted information about which type of payment method you select. For more information on Stripe, please consult its privacy policy, <https://stripe.com/privacy>. Similarly, when you sign up for an account on our Site, you are directed to use Google's single sign-on capabilities to create an account, and Google maintains that information. We do not have access to your login credentials directly. For more information on Google's privacy policy and terms of use, see <https://policies.google.com/privacy/>.

Information You Provide to Us

The information we collect on or through our Site may include:

- Information that you provide by filling in forms on our Site. This includes information provided at the time of subscribing to our service or registering to use the Site through our service providers or by registering to be an affiliate of our Site, such as name, physical address, email address, and telephone number. Individuals who apply to be affiliates of the Site will also be asked to provide social media usernames or handles.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Records of which services and information you choose to display on your customized view of the Site (i.e., which leagues and sportsbooks you choose to display upon login).
- Details of transactions you carry out through our Site and of the fulfillment of your orders, such as purchasing a subscription. You will be required to provide payment information and other Personal Information to our e-commerce provider before placing an order through our Site, but we do not have access to your payment information directly.
- Sportsbook login information that you provide to us by interacting with the "Prop Sniper" tool. This includes login emails, passwords, and phone numbers, as well as login refresh and bearer tokens generated by each respective sportsbooks.

You also may provide information to be published or displayed (hereinafter, “posted”) on public areas of the Site or transmitted to other users of the Site or third parties such as social media sites (collectively, “User Contributions”). Your User Contributions are posted on and transmitted to others are your own risk. We cannot control the actions of other users of the Site with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information We Collect through Automatic Data Collection Technologies

As you navigate through and interact with our Site, we or our service providers may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Site, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Site.
- Information about your computer or device and internet connection, including your IP address, operating system, and browser type.

The technologies we or our service providers may use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Site.
- Web beacons. Pages of our Site may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

How We Use Your Information

We use information we collect about you or that you provide to us, including any Personal Information:

- To present our Site and its contents to you, including customizing the Site to your selected preferences.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account and subscription.
- To carry out our obligations and enforce our rights from any contracts entered into between you and us, including for billing and collection.
- To notify you about any changes to our Site or any products or services we offer or provide through it.
- In any other way we may describe when you provide the information.

- For any other purpose with your consent.

How We Disclose Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Information that we collect or you provide as described in this Privacy Policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of The Prop Professor's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by The Prop Professor about our Site users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your Personal Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Service [LINK] and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of The Prop Professor, our customers, or others.

We do not sell or share any Personal Information to any non-affiliated third parties for their direct marketing purposes or advertising purposes.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the Personal Information you provide to us. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

We Operate in the United States

The Prop Professor is located in the United States and is intended for users located in the United States. Our servers and offices are located in the United States, so your information may be

transferred to, stored, or processed in the United States. By submitting your Personal Information to the Site, you accept and agree that your Personal Information may be transferred to and stored in the United States. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

Do Not Track

Our Site currently does not respond to Do Not Track requests. Do Not Track is a preference you can set in your web browser to inform websites and mobile applications that you do not want to be tracked. You can enable or disable Do Not Track by visiting the preferences or settings page of your web browser.

Data Security

We have implemented reasonable measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Site. Any transmission of Personal Information is at your own risk.

Changes to This Privacy Policy

We may amend or change this Privacy Policy at any time without prior notice to you. If we do, we will post changes to this Site, and will indicate the date the changes become effective. We encourage you to review our Privacy Policy to stay informed. Your use of the Site indicates your acceptance of this Privacy Policy and any then-current revisions.

Contact Information

Please contact us with any questions or comments about this Privacy Policy at:

- admin@propprofessor.com